

# Social Media Toolkit Blue Charter

Shared Values, Shared Ocean

#BlueCharter



The Commonwealth  
Blue Charter

# Commonwealth Blue Charter

The Commonwealth Blue Charter is an agreement by all 53 Commonwealth countries to actively co-operate to solve ocean-related problems and meet commitments for sustainable ocean development.

---

The Charter of the Commonwealth – signed by Queen Elizabeth II in 2013 – provides the underlying principles for the Blue Charter, ensuring that the Commonwealth takes a fair, equitable, inclusive and sustainable approach to ocean economic development and protection

Commonwealth Blue Charter Action Groups are member-driven, led by 'Champion' countries. To date, 12 countries have stepped forward to be Champions on nine topics they identified as priorities. Action Groups will unlock the power of 53 nations and guide the development of tools and training, they are: Aquaculture, Blue Economy, Coral Reef Protection and Restoration, Mangrove Restoration, Ocean Acidification, Ocean and Climate Change, Ocean Observations, Marine Plastic Pollution and Marine Protected Areas.

**Join the conversation on social media by using**

#BlueCharter, #Commonwealth and #ConnectedCommonwealth.

**Make sure to follow and tag the Commonwealth Secretariat on our official social media accounts:**

**Twitter:** @commonwealthsec

**Facebook:** @commonwealthsec

**Instagram:** @commonwealth\_sec

**LinkedIn:** The Commonwealth

# Get involved with our sample social media posts:

1. The #Commonwealth Blue Charter is an agreement by all 53 Commonwealth countries to actively co-operate to solve ocean-related problems and meet commitments for sustainable #ocean development. Learn more about the #BlueCharter (wave emoji): <http://ow.ly/lbIK50uoyWK>
2. The Commonwealth #BlueCharter(wave emoji): Shared Values, Shared Ocean. A #Commonwealth commitment to work together to protect and manage our #ocean: <http://ow.ly/lbIK50uoyWK> #ConnectedCommonwealth
3. The #Commonwealth Blue Charter Action Groups are member-driven, led by 'Champion' countries. To date, 12 countries have stepped forward to be Champions on nine topics they identified as priorities. Learn more about the #BlueCharter(wave emoji): <http://ow.ly/lbIK50uoyWK>

## Follow the Commonwealth Secretariat on social media

**Twitter:** @commonwealthsec

**Facebook:** @commonwealthsec

**Instagram:** @commonwealth\_sec

**LinkedIn:** The Commonwealth

Visit the Commonwealth Blue Charters' website for more information:  
<https://bluecharter.thecommonwealth.org>

Discover more about the Commonwealth Secretariat and our work:  
[www.thecommonwealth.org](http://www.thecommonwealth.org)

## Resources for posting on social media

Download the Blue Charter

Download Blue Charter images

Download Blue Charter videos



**Commonwealth Secretariat**

Marlborough House, Pall Mall

London SW1Y 5HX

United Kingdom

[thecommonwealth.org](http://thecommonwealth.org)

D16831